



Making strategy happen.

IT EFFECTIVENESS

Specializing in the Business of IT

INDUSTRY TRENDS AND IMPLICATIONS

The expectations and demands for IT in today's companies have changed drastically. The challenge of moving an IT organization from a commodity service to a partner that understands the business needs is driving yet more change for IT. IT is now expected to help drive the company growth agenda, while simultaneously providing more efficient IT services in an ever increasing world of emerging technologies. With cost and risk management providing constraints, the CIO is required to provide strategies for and invest in both foundational and business growth technologies; mobility, cloud computing, big data and analytics, and outsourcing to name a few. Some organizations are still struggling to gain a seat at the table in business discussions, mitigating their ability to provide what the business really needs. Other organizations are further up the maturity curve but not where they need or want to be.

TAYGANPOINT APPROACH

The goal of IT Effectiveness is to help companies identify opportunities and realize benefits to improve the value of IT to their business. Key value drivers include a comprehensive IT strategy, a business-aligned IT portfolio and efficient IT processes & services that enable business objectives.

Moving away from a traditional IT role and implementing a new highly effective IT capability, can be overwhelming and even impossible without help. People make the difference and experience can speed the transition for IT and its business.

PARTNERING FOR SUCCESS

TayganPoint works with our clients to develop a customized approach while tapping into our Consultants' decades of experience and record of success. Each client may have different levels of maturity by capability within

1

Is your IT Strategy aligned with the Business Strategy and priorities?

2

Is your IT portfolio balanced between projects focused on existing capabilities and projects focused on building of new capabilities and innovation?

3

Are you operating efficiently and cost effectively? Are the proper metrics in place to measure success?

IT, different business strategies and priorities which drive the need for a customized approach.

We partner with our clients in various areas of IT Effectiveness:

IT Strategy/Business Alignment

- Develop an information management strategy and roadmap, aligning with the business
- Provide an IT operating model assessment against the IT strategy
- Define IT metrics and dashboards to measure effectiveness in support of the company's strategic imperatives

IT Portfolio

- Establish IT governance and overall portfolio management structure to ensure continued alignment with business priorities
- Provide framework and enable implementation for IT investment business case development and program realization

IT Process/Organizational Design

- Process improvement for key IT processes aligned with ITIL/ Leveraging Six Sigma for IT
- Align business process and organization prior to technology development
- Assess IT functions to identify areas for improvement and critical skills for right sourcing

Disaster Recovery Strategy

- Unify business process and IT DR recovery targets
- Establish DR portfolio and DR program roadmap
- Align DR strategy with business and IT technology drivers

Program Delivery Capability Readiness

- Establish program management office and change management/organizational readiness for large scale IT programs
- Business analysis, requirements development and risk assessment/mitigation

BENEFITS

- TayganPoint specializes in business transformation from strategy through execution. Our consultants are highly experienced experts with a laser focus on achieving sustainable, measurable business value.
- Through a collaborative and hands-on approach, clients achieve business benefits sooner than with traditional consulting methods. We create advantage in today's globally competitive, fast-moving world.
- TayganPoint aligns people, process, culture and technology to deliver custom tailored solutions that improve performance, and deliver measurable, sustainable results.
- TayganPoint's IT Effectiveness program focuses on the business of IT. If you are striving to align with your business drivers, integrate global technology trends and run IT as a business, let TayganPoint help you realize your vision. Together we can "make your IT Strategy Happen!"

“ Trust is the glue of life. It's the most essential ingredient in effective communication. It's the foundational principle that holds all relationships. ”

– Stephen Covey

